

# Priyanka Wadhwa

Founder, Let's Execute AI · United States & India

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- AI IMPLEMENTATION
- US & INDIA
- 20+ YEARS
- 7 INDUSTRIES
- 4 CONTINENTS
- DESK-LEVEL BUILD

*"I built businesses without AI. Now I help companies build the next one with it, at the desk, not the strategy offsite."*

Priyanka Wadhwa is the founder of Let's Execute AI, working across the United States and India. Twenty years of building businesses across seven industries and four continents: a family agribusiness scaled to **\$100Mn with 800+ distributors**, a **\$30M GMV sporting goods company in Malmö at 23**, an **\$85M product category at a Fortune 500 in Scotland** after a job description that said no Asians. When she launched her practice, the companies she had worked alongside came back as clients. US-based companies outsource their AI implementation to her. Across India, she works with solopreneurs, founders, family businesses, and export houses who want it embedded at the desk, not theorised from the boardroom.

<b>20+</b> YEARS IN BUSINESS	<b>7</b> INDUSTRIES	<b>4</b> CONTINENTS	<b>\$100Mn</b> BUSINESS SCALED	<b>\$85M</b> CATEGORY MANAGED	<b>\$340K</b> CLIENT SAVINGS · 90 DAYS
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### THREE WAYS INTO THE STORY

**01**  
**The AI practitioner with a P&L from cattle feed**  
 She scaled a \$100Mn agribusiness by removing distribution layers, not adding them. She applies the same logic to AI: the first question is what to kill, not what to build. That approach saved one US client \$340K in 90 days.

**02**  
**The US companies quietly outsourcing their AI build to someone in India**  
 TrackMyShuttle, a US-based transport technology company, outsourced their AI implementation to her. Not offshoring a process. Outsourcing the build itself. That is a different story, and it is happening more than anyone is reporting.

**03**  
**The job description said no Asians**  
 Scotland. Recession. Work visa. She got hired anyway and built an \$85M category at a Fortune 500. That person now implements AI at the desk level for companies in two countries simultaneously. That is the frame.

### ON THE RECORD

*"The smallest unit of AI transformation is not the organisation. It is one person, at one desk, changing the way they do one task."*

### TWO ARTICLES IN PITCH

ON AI & JOBS  
**AI Won't Replace You. Someone Using AI Might.**  
 Economic Times · Inc42 · Forbes India

ON AI & ORGANISATIONS  
**AI Transformation Doesn't Start in the Boardroom. It Starts at Your Desk.**  
 YourStory · Entrepreneur India · Forbes India

### MEDIA & COMMENTARY TOPICS

- **Why AI implementation fails:** what the strategy deck always misses
- **Desk-level transformation:** one person, one task, before the whole organisation
- **India's SMB economy and AI:** exporters and founders moving quietly
- **Tool selection vs workflow clarity:** the wrong question kills most AI projects
- **AI and jobs:** the human using AI, not the machine replacing one

### SPEAKING TOPICS

- Women in AI and business: building across 4 continents without a map
- AI for non-technical founders: building without engineers or consultants
- Audit before you automate: mapping workflow before selecting any tool
- India's AI opportunity: solopreneurs and SMBs moving faster than enterprise

### BIO: SHORT FORM

Priyanka Wadhwa is the founder of Let's Execute AI, working across the United States and India. She implements AI at the desk level for companies and individuals who want it running, not planned.

### MEDIA DESIGNATION

**Founder, Let's Execute AI**  
 AI implementation practitioner · US & India

### AVAILABLE FOR

- Interviews
- Panels
- Bylines
- Podcasts
- Keynotes

### FEATURED IN

- Live Mint
- Financial Express
- Outlook Business
- Campaign India
- The Telegraph
- Chanakya · PRCI Journal
- Sansad TV
- Exchange4Media
- Afaqs
- Indian Television